



# NRI COLLEGE OF PHARMACY

(Run by Sri DurgaMalleswari Educational Society)

(Approved by AICTE & PCI - New Delhi : : Affiliated to JNTUK, Kakinada)

Pothavarappadu (V), (Via) Nunna, Agiripalli (M), Krishna District, A.P., Pin : 521 212, Cell : 9394686868

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## 7.3.1 Distinctiveness of the institution

### 7.3.1 Portray the performance of the institution in the area distinctive to its priority

**Vision:** To provide profound, diligent, magnanimity education in Pharmacy.

**Mission:** Involving faculty members and students in research and development to become globally competitive and for betterment of health care society. Providing Quality Education, social values, Professional Ethics, Developing Entrepreneurship values for the Pharma Aspirants.

In order to prepare the next generation to meet the problems that lie ahead, the college's mission is to become a worldwide recognised institution that is prepared to play a "leading role." Short-term and long-term strategic plans have been created to help achieve the aim. Emphasis is being placed on the implementation of various quality measures, such as improving the infrastructure, the calibre of the faculty, expanding need-based new programmes, obtaining quality certification, interacting with other institutions, and establishing oneself as an institute of excellence on par with other reputable institutions. Our college's operating strength, forming morale, and forming spirit are to always deliver an accessible, high-quality higher education to everyone.

"Discipline is the key to achievement", it helps in moulding the students character .this thought is strictly followed at NRICP . discipline among students in the classroom helps them to stay focused on their academics . to maintain a proper discipline in college, student teacher interaction session is held. Various committees like Anti Ragging Committee, Womens Grievance Committee, Anti-sexual harassment cell had been formed to check the discipline among the students.

In the last ten years, the college has carved out a place for itself in both extracurricular and curricular activities. Our institution encourages students to develop their technical, soft, and



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professional abilities. The students are given the chance to investigate, study, and become familiar with the most recent technology as well as industry expectations. The faculty's participation and the students' involvement have raised the status of the school and the students to new heights. Every pupil must use effective planning and exceptional instruction in order to claim her desired attitudes. As a result, the pupils make hopeful progress towards their targeted goals. Our college has been working tirelessly to provide education to those who have not had access to it, and raise their standards of living.

The college has worked tirelessly to instill a feeling of professionalism and social responsibility in its students. In order to keep up with the changing landscape of higher education and contemporary demands within the context of globalization, the college has significantly expanded over the years in terms of infrastructure and amenities.

All teaching faculty and students have access to a sizable collection of books, journals, magazines, and rare editions at the college. For the benefit of the students, all Departments hold seminars, conferences, workshops, guest lectures, and festivals. The curriculum's planned introduction to students helps them visualise their career choices and the path to pursuing them. The college has strict rules for behaviour and keeps a close eye on things like attendance, assignments, and submissions. An encouraging teaching-learning environment is promoted by the management's yearly academic audit.

Along with the core curriculum, the students receive value-added education and preparation for interviews. Beginning at the conclusion of the second year, students receive training in soft skills and placement training in addition to the curriculum. The students are assisted to receive placement offers from the best companies and the interviews are scheduled and communicated to them periodically.

The college has organized Gender equity programmes like 'National girl child day', 'Women in science', which included topics for women empowerment to create awareness about



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the rights a girl owns and to give girls the opportunities like everyone else, also to support the girl child of the nation and remove gender-based biases

To promote awareness about the inequalities that a girl child faces and educate people about girl's education. Basically to value them and to respect like everybody else and give a new perspective towards girl child and to decrease discrimination. The main focus is on changing society's attitude towards girls, decrease female feticide and create awareness about the decreasing sex ratio for making them confident enough to success through the battle of life.

At the NRI College of Pharmacy, the management, administration, and faculty strive to redefine academic excellence and go above and beyond the classroom. Develop the abilities and traits needed to oversee the numerous tasks performed by professional organisations such as IPA, APTI, and others.

Through the institute's course-based projects, social impact projects, and certification programmes, Industrial training , students are exposed to innovative techniques, enabling them to carry out cross-disciplinary research. Students have an incentive to work on programmes that encourage involvement in society as well as tackle pharmacy-related problems with society.

The development of social awareness and consciousness is necessary for social activity. Institutions of educational excellence promote ethical standards. to cultivate a socially desirable mindset, character, and conduct that encourages justice, equality, creativity, and harmony among people in society at large. Through a variety of courses which includes gender sensitization exploration, social innovation, and others, the curriculum tries to focus on the ever-evolving needs of society.

The management, administration, and teachers at the NRI College of Pharmacy had taken measures to limit the use of plastic, restricted entry of automobile so as to make the environment



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The management, administration, and teachers at the NRI College of Pharmacy had taken measures to limit the use of plastic, restricted entry of automobile so as to make the environment pollution free. The emphasis is on developing the right attitudes and values of discipline, dedication and commitment among the students.

Other missions of college are:


M1. Through the utilisation of modern infrastructure, qualified staff, and laboratories, we can deliver an outstanding education.

M2. Establishing ongoing industry-institute participation and collaboration to provide skilled is referred to as

M3: Involving faculty members and students in research and development to improve society and become more competitive on a global scale.

M4: Educating Pharmacists to Develop Human Values, Social Values, Entrepreneurial Skills, and Professional Ethics.

Excellence is offered by College. Through different programmes that are pertinent to and responsive to the requirements of the rural and educationally backward society, education and chances for intellectual and emotional growth are provided. This is our focus area, which sets us apart from other colleges' performance.

  
PRINCIPAL  
NRI College of Pharmacy  
POTHAVARAPPADU (V)  
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